



2th Newsletter

DATE 09 / 10 / 2023



LEAF

Learning Ecologic Attitude Fundamentals

We are pleased to present the second edition of the LEAF Newsletter, the key to access all the developments and updates of our project.

LEAF, an acronym for Learning Ecological Attitude Fundamentals, is an innovative initiative aimed at revolutionizing professional training within the Green Marketer profile.

Let's dive into the details!

CONTENT

INTRODUCTION OF THE PROJECT

2H TPM IN ROME – 7/8
SEPTEMBER 2023

NEXT STEP

2TH TPM in ROME

Introduction of the Project

Partnership

Lead Partner: **Cuore srl - Impresa Sociale (Italia)**

Other Partner:

Foundation "Smart Minds" (Latvia)

Foundation CENTRO AGRO EDUCATIVO -

FACE (Republic of North Macedonia)

Association ARID (Poland)

Neotalentway S.L. (Spain)

These organizations have joined forces to bring their experience and knowledge to the table, ensuring the success of LEAF.



What is the duration of the Project?

LEAF runs from April 1, 2023 to February 29, 2024, during which time we will work tirelessly to achieve our specific goals.

Results Achieved

With the conclusion of Activity 1, the Partnership defined the competence of the Green Marketer based on which to create the materials and structured the modules that will make up the training course for Trainers.



The platform on which study materials for the Training Course will be uploaded has also been created.

The platform is available at <https://leaf-project.eu/>

All study content developed by Partners will be included in the coming weeks.

The second Project Partner Meeting was a success in many ways.

The Meeting, which took place in the beautiful city of Rome, further strengthened the collaborative spirit and commitment of the entire Partnership.

All participants added more and more value to the discussion, proposing new strategies, methodologies and techniques to improve both the content produced and the functionality of the Project Platform. This, in fact, is the backbone of all the collective work, and the content uploaded on it will be the basis for future activities.



Each Partner shared their expertise and experience, helping the entire Project team outline the next steps and how to carry out the next activities.



The next steps of the Project will be:

- **Co-creation of the materials.** All materials and content created by Partners will be placed on the Project platform, and will be used for the following steps.

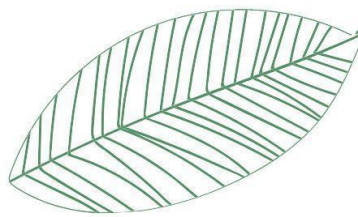
WHAT'S NEXT

- **Development of the Methodological Toolkit** necessary for the implementation, in each country of the Partner Entities, of a training



course with I Trainer who will be identified and involved by each Partner.

All updates will be available on the Project social page and on the LEAF Project website (<https://leaf-project.eu/>), as well as on the social pages of all Partners.



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